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NEWS RELEASE

Becky Jessen
Marketing Director
(970) 256-6205
bjessen@gjhosp.org

Community Hospital Receives National Recognition for Physicians Practice Publication Insert

Grand Junction, Colorado - Community Hospital recently received the Gold-2008 AIM award for its seven-page insert in Physicians Practice, America's Leading Practice Management Journal. Physicians Practice and its associated web based resources are sponsored by Community Hospital and provided to the physicians in Mesa, Delta, Montrose and Garfield counties.

The 57 clients of Physicians Practice were judged in three areas including: visual elements, call to action, and overall pages. Judging was conducted by an independent panel of national healthcare marketing and public relations firms, physicians and marketing consultants. Most of the sponsors are large institutions, healthcare systems and university academic medical centers.

"It was a great honor to be recognized for our work, especially considering the field of candidates," states Connie Mack, director of professional relations. Community was recognized for overall layout, design, writing, and relevance of education and marketing to physicians.

"We are very excited Community Hospital was chosen as the Gold winner of the 2008 AIM award for Best Overall Pages. They were up against some very strong competition, but their attention to content, graphics, images, and overall presentation made them rise to the top. They should be very proud of this accomplishment," states Steven Gottshall, associate publisher of Physicians Practice.

Ryan Whitney & Co., a local marketing firm, provides layout and design services for the insert and freelance writer Jill Burkey contributes articles on the services available at Community Hospital, clinical studies and pertinent information relevant to the practice of medicine in Western Colorado.

The professional relations team at Community Hospital works with local physician experts to write case studies and clinical articles highlighting new procedures, treatment, and advancements in technology for improving patient outcomes. "The Physicians Practice insert is a great opportunity to educate Western Slope physicians about cutting edge techniques available here rather than having to send their patients to Denver or Salt Lake for treatment," states Patrick Sillix, DO, orthopedic surgeon at Western Orthopedics and Sports Medicine.

For more information on Physicians Practice visit www.physicianspractice.com

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